

JOSHUA GAGNE RESUME

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EXPERIENCE

Odney - Marketing Assistant

July 2010 - present

Logo design, collateral and brochure design, photography, web design, write and distribute press releases, coordinate media interviews, location scouting for television commercials, website management, social media management, focus groups, media traffic, prepare presentation materials, schedule meetings, general administrative duties

Results Unlimited - Production Internship

Feb 2009 - April 2009

Assisted in production of TV commercials and industrial videos
Worked with the creative team to develop concepts and rationale
Location scouting for television commercials

KMOT - Production Assistant

May 2009 - August 2009

Camera operator, technical director, television studio maintenance, proof scripts
Edited and uploaded 6pm and 10pm newscast to KMOT website
Experienced the fast paced, deadline ruled world of live television news

Other

Confident in HTML, CSS and WordPress customization for blogs and CMS
Created marketing materials such as flyers, web banners, logos, t-shirts for MinotYP
Professional musician, member of ASCAP
Webmaster for the Rock the Leaves Benefit Concert
Successfully branded my music online using various social media tools
Maintained the KMSU Auction Website at Minot State University
Wrote for the MSU Red & Green Student Newspaper
Eight years retail sales and customer relations experience

EDUCATION

BS in Multimedia Studies, December 2009

Minot State University

Relevant courses taken include:

Interactive Web Design

Graphic Design

Two Dimensional Design

Prof. and Technical Writing

Color Theory

Public Relations

Marketing

Media Sales and Analysis

Consumer Behavior

Campaigns and Strategies

SUMMARY

Proven ability to build, engage and maintain customer base through multiple internet channels including social media, blogging applications and e-marketing tools.

Strong ability to generate, organize and implement creative new ideas.

Exceptional self learner and independent thinker with the ability to adapt and thrive with changing media.

Ability to effectively communicate visually and orally.

Highly proficient with social media.

Software

Photoshop

Illustrator

Dreamweaver

InDesign

Flash

Premiere

After Effects

Acrobat

Wordpress

MS Word

Excel

PowerPoint

Outlook

ProTools

Cakewalk Sonar

Audacity

FileZilla

Online Tools

Google Analytics

Adsense

SEO

Wordpress

Blogger

StumbleUpon

Twitter

Facebook

YouTube

HootSuite

Sound Cloud

Last.fm